



Western States

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#### **Title IX Coordinator**

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#### **Director of Human Resources**

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For further information on notice of non-discrimination, visit www.uws.edu

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# JNIVERSITY of Western States



### Mission

To advance the science and art of integrated health care through excellence in education and patient care.

### Vision

Quality of life and wellness are advanced through transformative education and health care.

## "For the good of the patient"

The UWS Motto conveys our solemn commitment to the patients and clients who ultimately benefit from university mission fulfillment.





### Core Values

Core values are fundamental concepts that support the UWS mission and goals, shape the campus culture and exemplify the university's brand and identity.



#### **STUDENT-FOCUS**

We work for the common good of students' academic and professional success. *To accomplish this, we:* 

- Incorporate student feedback to improve academics and university services.
- When making university decisions, we ask: What effect will that have on students?
- Seek to understand the students' experience through their eyes.



#### PROFESSIONALISM

We are responsible, respectful and accountable. *To accomplish this, we:* 

- Demonstrate civility in all our interactions, especially when there are disagreements or differing opinions.
- Take ownership of our speech, conduct, demeanor and deliverables.
- Adhere to established policies, procedures, agreements, and deadlines.
- Act as thoughtful stewards of the university and its resources.





### **BEST PRACTICES**

We maintain high standards by using and integrating evidence across multiple disciplines. *To accomplish this, we:* 

- Seek out and use relevant data to inform our decision-making.
- Incorporate peer-reviewed research and professional experiences into academic discourse and patient care.
- Promote student learning through excellence in instruction and assessment.



### **CURIOSITY**

We are innovative, open minded and forward thinking. *To accomplish this, we:* 

- Approach our work with curiosity, inquisitiveness and willingness to think outside the box.
- Value and consider new ideas and ask, "What if...?"
- Remain open to change in order to advance and improve.



#### **WHOLE-PERSON HEALTH**

We promote physical, mental and emotional wellness in all facets of the UWS experience. *To accomplish this, we:* 

- Intentionally cultivate environments that support work-life balance.
- Consider personal and community wellness in decision-making.
- Maintain rigorous academic standards while supporting the health and well-being of our students.
- Include a range of health modalities in the classroom and clinic.



### INCLUSIVITY

We are respectful, mindful and welcoming of different ways of being, thinking and doing. *To accomplish this, we:* 

- Actively listen to diverse perspectives and value different viewpoints and experiences.
- Promote the equity of ideas, resources, power and identity for all.
- Gather information and input from diverse groups to develop a common vision, improve policies and practices and advance institutional goals.



### President's Message



University of Western States Board of Trustees announced a landmark decision in July 2022 to join TCS Education System (TCS), a community of progressive and innovative higher education institutions. This brilliant strategic initiative underscores University of Western State's commitment to embrace *"radical collaboration."* 

TCS is a nonprofit supporting organization which leverages shared infrastructure and a culture of mission-focused cooperation to achieve

academic innovations, student successes, operational efficiencies, institutional advancements, and community impacts for its affiliated institutions.

### **RADICAL COLLABORATION**

During 2021, UWS administrative leaders invited all members of the university community to participate in *"Future of UWS"* listening and discussion sessions. The conversations considered ideas to ensure how UWS could continue to evolve and thrive as a leader in integrative health and education, especially amidst a rapidly shifting landscape. The insight gained from this inclusive process identified *radical collaboration* as an innovative strategy to engage enlightened collaborations that provide mutual support, achieve shared objectives, and create new opportunities for UWS community members. Affiliating with TCS exemplifies radical collaboration, affording access to expertise, resources, and economies of scale while maintaining the university's independence and nonprofit status.

As a TCS Education System affiliate, UWS maintains its unique name, brand, values, campus location, and academic programs, and continues to function independently. The affiliation equips UWS with advanced infrastructure services and technology to support the university's mission, goals, and priorities. UWS faculty members teach, and clinicians provide and oversee patient care, without

interruption. Contributions from UWS donors remain with University of Western States. UWS scholarship funds continue to be awarded to UWS students.

### **BENEFITS OF COLLABORATION**

UWS benefits from affiliating with TCS Education System in these areas:

- Continued promotion and pursuit of academic excellence and integrity
- Collaborations with affiliated accredited nonprofit institutions of higher education to offer complementary academic programming
- Access to outstanding expertise in professional technology services, marketing, public relations, communications, legal services, compliance resources, financial services, and other supports critical for success in today's higher education arena
- Shared economies of scale and extended buying power to reduce costs and increase value for essential services and infrastructure, such as business and education software, health insurance and other employee benefits, library subscriptions and collections, data analytics, and advanced technology
- Qualified and proficient expertise in supporting students, faculty members, staff members, administrators, trustees, alumni, and donors

This is an exciting new chapter for the university! We invite you to stay in touch as we explore and discover the myriad opportunities this affiliation creates for all of us.

Kind regards,

Joseph Brimhall, DC President and CEO



### 2022 UWS Alumnus of the Year Jaipaul Parmar, DC – Commitment to the UWS Motto: "For the Good of

Jaipaul Parmar, DC – Commitment to the Patient"



Jaipaul Parmar, DC

Jaipaul Parmar, DC, 2010 graduate of University of Western States (UWS) is the 2022 UWS Alumnus of the Year. This distinction honors the accomplishments of outstanding UWS graduates as they advance the science and art of integrated health care. Dr. Parmar's professional work has demonstrated exemplary leadership and commitment to the UWS motto, "for the good of the patient" in addition to embodying the core values of UWS – student focus, best practices, curiosity, inclusiveness, professionalism and whole-person health.

Shortly after receiving his license, Dr. Parmar began serving as a member of the British Columbia Chiropractic Association (BCCA) and the Canadian Chiropractic Association (CCA). He was recently nominated to sit on the CCA Board of Directors. Dr. Parmar and Dr. Jamie Ackerman, fellow UWS DC graduate, own and operate a highly successful practice, Alliance Wellness Clinic in Vancouver, BC. Fellow UWS DC graduate and Dr. Parmar's wife, Dr. Sonia Deol, is also a chiropractor at the clinic. The Alliance Wellness Clinics' two locations have served as a preceptor site for UWS student clinical interns for many years. Three clinical preceptor students returned to the Alliance Wellness Clinics' team following graduation.

"It is a true honor and privilege to be named the 2022 UWS Alumnus of the Year," said Dr. Parmar. "Since acceptance, going through the program, graduating, and now having more than a decade of practice, I hold a very special place in my heart for UWS. I have a genuine passion for the

chiropractic profession and am beyond grateful for this recognition from the institution that has forever changed my life and has allowed me to have an impact on others' lives every single day."

Following graduating from UWS, Dr. Parmar knew he would be returning to Canada. He envisioned what kind of practice he wanted to work for and noticed that at the time, there were not many collaborative clinics within Vancouver. Dr. Parmar and Dr. Ackerman decided to build a practice based on the tenants of what they learned at UWS – an integrated health care model

### **FELLOW NOMINEES:**

Maricruz Arias, DC Trent Artichoker, DC Michael Freeman, DC Perry Guyton, DC Brad Hambric, EdD Beverly Harger, DC Heidi Jones, DC Michael Lovich, DC Zachary Mabalay, DC Ramon Borrero McCormick, DC Christine Walty, DC





where practitioners collaborate and work together to achieve whole person patient outcomes that treats root cause rather than just symptoms. At Alliance Wellness Clinic, patients can work with chiropractors, physiotherapists, massage therapists, acupuncturists, naturopaths, counselors and osteopaths.

Journal entry from Dr. Parmar he wrote in grade seven.

"Over the years, I have found out that with my training as a chiropractor, we are the best referrers," said Dr. Parmar. "I've never encountered any other professional that has the confidence in their referral the way that chiropractors can. We have a strength in case conceptualization and that really comes straight from my education at UWS."

Dr. Parmar was highly involved during his time at UWS from serving on the Associated Student Body (ASB), to being a member of the Canadian Club. His direct experience with student politics inspired him to get involved in the BCCA. "On the first day of grade seven, we all created journals and one of the prompts asked what we wanted to be when get got older. I said that I wanted to be a chiropractor. Years later when I found the journal, my jaw dropped! It was an epiphany moment. This journal reinforced the idea of if you write your intentions down, it really can happen. If you put your mind to something, it can happen. One just has to be positive and optimistic and truly believe in yourself."

#### – Jaipaul Parmar, DC

"Since graduating from UWS in 2010, Dr. Jaipaul Parmar's contribution to the BC chiropractic community and the university has been significant," said UWS President and CEO Dr. Joseph Brimhall. "Dr. Parmar's clear passion for the profession goes beyond boards and public service but is also evident on an individual level as a mentor to UWS student interns. As a preceptor for several years, Dr. Parmar has been eager to share his expertise with our student interns and has shown a keen investment in the next generation of chiropractors."

Dr. Parmar and all the nominees will be honored at the UWS Alumnus of the Year reception on campus, 8000 NE Tillamook Street in Portland, Oregon on Thursday, April 20, 2023.



## Scholarships

Students come to University of Western States (UWS) with great passion for health care and commitment to help their communities. Many of our students are also working professionals juggling school, work, family, and all that comes in between. The financial burden they face is reduced by the help of student scholarships.

As the university is at the forefront of an emerging, wholeperson philosophy of health care, we offer a variety of health and wellness educational programs. As a leader in health sciences education since 1904, UWS provides integrated, evidence-informed curricula grounded in our dedication to current research and practices.

These practices, along with our world-class faculty, are just a few reasons why students are drawn to UWS. Thank you to our alumni, friends and partners who have joined this legacy by giving directly to our students for scholarships. Because of you, students like Khatija, Agustin and Jared can worry less about the financial stress of attending UWS and focus more on their education and training.



### KHATIJA BAKHTIYAROVA Winter 2023 Standard Process Scholar

I am truly humbled and honored to have been awarded the 2023 Standard Process Scholarship. As a second-year chiropractic student who is grateful to be able to further

her education at University of Western States, I am confident that this scholarship will assist me financially. I am grateful to be a part of such an incredible community that is willing to support me as a graduate student while also allowing me to become the best physician I can be for my future patients.

### AGUSTIN FERNANDEZ ALONSO

### Diversity in Healthcare scholarship

It is a great honor to be chosen for the Diversity in Healthcare scholarship. Being awarded this scholarship means a lot to me and my family, who support me from across the globe.





I want to thank UWS and The CHP Group for their financial support and consideration. I am more excited than ever to begin my new journey with UWS and its community!



JARED SISON Dr. Jan Neal Scholarship

I am truly honored to have been selected as a recipient for the Dr. Jan Neal Scholarship.



2022 CHP Diversity in Health Care Scholars. L-R: Rosalia Messina, Jeremy Anderson-Sloan, Matthew Sadang, Saeed Habib, Alexandria Raquel Herrera, Bola Majekobaje, Joseph Brimhall

Thank you for your generosity and your trust in allowing me to pursue a path in chiropractic. I believe that technology is becoming increasingly more important in shaping best practices, and ensuring optimal patient care, and I am extremely grateful for the direction I am headed alongside Western States.

As I begin this new chapter with University of Western States, I am sincerely appreciative to receive this award. Because of this scholarship, not only do I know I am on the right path, but I know I am a part of a supportive institution that cares about shaping their students into being the best chiropractors they can be. In supporting the advancement of technology, University of Western States is equipping me with all the tools necessary to ensure the good of the patient.



### Thank You to the 2022 UWS Contributors

### 2022 PRESIDENT'S SOCIETY

Donald Bonney, DC Bill Borman, PhD Joseph Brimhall, DC Douglas Brisson,DC Pat Browne, EdD Raymond Capone, DC Richard and Lisa Cole, DC Faith Doyle, Marian Fish, DC Bev Harger, DC Kimberly Heinrich, DC Bobby Lucas, DC Rosalia Messina, EdD, MPA Marlene Moore, PhD Eli Morton, DC Daniel Murphy, DC Jan Neal, DC Michael Pettet, DC Leo Romero, DC Charles Simpson, DC Ed Viets, DC Sam Wang, DC

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Total percentage of full-time campus employee donors

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Individual Donors

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## \$188,991

### Total contributions FY2022

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Jason Young, DC



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## BEQUEST SOCIETY

Planned gifts include things like bequests, trusts and retirement or life insurance policies. Each method can offer various tax benefits depending on your personal financial situation.

Dr. Joyce McClure

Dr. Jan Neal and Britton Kennedy

Dr. Ken Pepperdine

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John D. and Fern A. Kieffer Trust Orval S. Ladd Family Trust Wendy J. Lyon

Dr. Catherine Maddox



### 2022 Cornerstone Society

### Thank you for referring a student to UWS.

Paul Alderete, MEd Molica Anderson, DC McKenzie Arbeiter Raman Bachra Jade Belzberg, MS Parm Bisla, Bkin, BSc, DC Taryn Brandt, PsyD, CMPC Mark Breemer, DC Hillary Cauthen, PsyD, CMPC Jill Chmielewski, RN, BSN Drew Christensen, MD, IFMCP Leah Dash Mitchell DeSimone, EdD Nicole Detling, PhD, CMPC Robert DiBernardo, EdD, CMPC Dana Elia, DCN, MS, RDN, LDN, FAND Jen Forbes, DC Natasha French, MA

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### 2022 Business Partner Program

### Thank you to our 2022 business partners!

### ACTIVATOR METHODS®

















### 2022 Financial Note

University of Western States yielded strong financial results that meaningfully enhanced the financial foundation in the short-term and long-term. The net financial results incorporated both on-going and one-time revenue.

Revenue generated from net tuition and fees, contributions from our dedicated alumni and friends, clinical services, auxiliary services, investment returns, and other sources allowed the university to provide excellent instruction and support services to our students along with opportunities to develop their clinical competencies.

Thank you for your continued support of University of Western States and our wonderful students and patients!

### **UWS by the Numbers**



### **Revenue Sources**

- TUTION & FEES 97% (INVESTMENT RETURNS -3%)
- FEDERAL SUPPORT 2%
- CONTRIBUTIONS 1%
- AUXILIARY ENTERPRISES 1%
- CONTINUING EDUCATION & OTHER 1%
- CLINIC SERVICES 1%

#### **TOTAL REVENUE: \$29,388,444**





- INSTRUCTION 34%
- INSTITUTIONAL SUPPORT 32%
- STUDENT AND ACADEMIC SUPPORT SERVICES 28%
- CLINIC OPERATIONS 4%
- AUXILIARY ENTERPRISES 2%
- CONTINUING EDUCATION & RESEARCH 0%
- TOTAL EXPENDITURES: \$27,030,879



### Revenue Distribution

- SALARIES & BENEFITS 62%
- RENTALS, LEASES, UTILITIES & INTEREST 13%
- SERVICES & SUPPLIES 12%
- OTHER 8%
- DEPRECIATION & AMORTIZATION 6%

TOTAL DISTRIBUTIONS: \$27,030,879



## UWS by the Numbers

### **Student Demographics**



### **RACE/ETHNICITY**



#### 📕 White 66.5%

- Two or More Races 8.8%
- 📕 Unknown 6.1%
- 📕 Asian 10%
- Black or African American 5.1%
- Hispanic 3.1%
- American Indian/Native Alaskan 0.2%
- Native Hawaiian/Pacific Islander 0.2%

### **UWS STUDENT AND ALUMNI STATS FROM FALL 2022**



The data below indicates percentage of positive responses.





### **Sport and Performance Psychology**

Master of Science, Graduate Certificate and Doctor of Education since 2015

**Doctor of Education (EdD)** 



#### Doctor of Education (EdD) -Clincal Mental Health Counseling Specialization



#### **Master of Science**



### **Doctor of Chiropractic** *Since 1904*

National Board of Chiropractic Examiners (NBCE) – Four-year pass rate for NBCE exams (students who attempted and passed all four parts) is 97%



### Sports Medicine (Master of Science)





### **Clinical Mental Health Counseling**

Master of Science since 2019



### Human Nutrition and Functional Medicine

Master of Science since 2012, Graduate Certificate 2014, Doctor of Clinical Nutrition 2021

**Certified Nutrition Specialist (CNS) Examination:** 95% pass rate for CNS exam in 2020





Instructional

staff ratio

Total

Enrollment

Part-time

Full-time



### UWS Board of Trustees Message



This past year has been very remarkable for many of us. We've started to emerge from our COVID cocoons and as the world has opened up, so have the opportunities for us personally, professionally, for our students and for our institution. Many of us have seized the opportunity to travel, visit family, participate in continuing education in person once again, lean

into business opportunities and dream about what the future will hold.

Our institution has been around for 119 years, and I feel like this year has been one of the most exciting times to be part of UWS. Our university has focused and championed diversity, equity and inclusion as we strive to learn more and do better. Our clinic system, Connected Whole Health, is making great strides for populations of patients who need our expertise and guidance. I am so proud of the work they are doing. Our continuing education programs, such as Summer in December, are of the highest quality and are well attended by doctors worldwide. Honestly, you really shouldn't miss it. Maui with Dr. Moreau and Dr. Harger is absolutely a highlight every year. Always a leader, UWS has forged ahead with an affiliation agreement with TCS Educational Systems, which will propel us forward as we continue to lead in education and train our future leaders in health care. It is with the support of the Board of Trustees, the community of UWS, alumni, staff and faculty and a great amount of due diligence that we move into this new system of higher education. This will afford all of us increased opportunities to make a positive impact on our institution, our students and all our alumni and patients going forward. The collaborative nature of the TCS affiliation will take what I believe to be phenomenal educational offerings and make them stronger and allow our students to achieve so many tangible benefits going forward.

I thank the leadership team of UWS, the faculty and staff of our institution, our students, our new affiliate team and our alumni for such a productive and exciting year.

**Dr. Jennifer Forbes** 

Chair, Board of Trustees Grad 2000, 2015



of RUSTEES







Montserrat Andreys, DC, MS



Andrea Cook, MS, PhD





Jennifer Forbes, DC



Horace Elliott



John Greaney, JD



Mariann Hyland, JD, MSW



Robert Jones, DC



Joyce McClure, DC



Sandra Mooney, CPA



Marlene Moore, PhD



Elli Morton, DC



Michael Pettet, DC



Patricia Potter, MBA



Ron Rogers, DC



### Learn More About How to Engage

#### **Connect And Engage with Your Peers and Students**

Alumni Admissions Navigator: Use your experiences to provide insight and knowledge to prospective students. Navigators partner with the university to provide prospective students with information about programs, professions, job opportunities and life after graduation. Sign up to be a Navigator at *uws.edu/alumni*.

Alumni Finder Map: This map connects UWS alums to potential referrals and provides opportunities for alumni to connect with other practicing alumni in their area. Learn more and request to be added to the map at *uws.edu/ alumni-finder-map.* 

Alumni Publications: Our *inTouch*, the alumni and friends magazine, is the best way to stay informed about UWS! From graduate success stories to highlights on faculty, research and more, watch your email for the latest edition or visit *uws.edu/intouch*.

Career and Professional Development:

UWS offers online resources to alumni related

to business success. Find articles, interview tips, templates and more by visiting *uws.edu/career-and-professional-development*. You can also view our Cultivating Curiosity Webinar Series with expert panelists in a facilitated discussion shared their expertise on current topics by visiting *uws.edu/webinars*.

**Switchboard:** A UWS-hosted online community space for all your "asks" and "offers." Connect with fellow graduates at *uws.switchboardhq.com*.

### **Give to UWS**

**Individual Donors:** Donors positively impact student programs, services, scholarships and more! When you support what you love most about UWS with tax- deductible gifts, you are helping us devote more resources to putting Students First in ways that are important to you. uws.edu/give

**Business Partner Program:** The Business Partner Program offers a wide variety of giving levels and benefits. You will have opportunities to increase visibility of your brand, generate sales, and make clients for life while contributing to the success of UWS and our students. Learn more by visiting *uws.edu/business-partner-program/*.

#### Interested in other ways to give? UWS

offers planned giving resources by way of trusts, bequests and insurance policies. We also accept in-kind donations to the university. Learn more about ways to give and our in-kind donation guidelines by visiting uws.edu/donate.

#### **Giving Societies**

**President Society:** Honors those who support the university by contributing \$1,000 or more monetarily.

**Cornerstone Society:** Whether referring a friend, patient, colleague or family member, you can contribute to the university's legacy of excellence by encouraging a new student to embark on a life-changing professional path. Visit *uws.edu/student-referral/* to learn more.

**Bequest Society:** Honors those who have planned to give back to UWS through bequests, trusts, insurance policies and lifelong dedication to the university.

### **Office of Development**

503-847-2574 giving@uws.edu uws.edu/donate

### **CONTACT US**

### **Office of Admissions**

800-641-5641 admissions@uws.edu uws.edu/admissions

### **Office of Alumni Relations**

503- 251-5713 alumni@uws.edu uws.edu/alumni