

2023  
2024

# ANNUAL REPORT



UNIVERSITY of  
Western States



## Notice Of Non-Discriminatory Policy

University of Western States admits students of any race, color, national origin, ethnic origin, sex or age to all the rights, privileges, programs and activities generally accorded or made available to students at the university. University of Western States does not discriminate on the basis of race, color, national origin, religion, age, sex, sexual orientation, gender identity or expression, disability or veteran status in its administration of programs, activities or employment practices. The following have been designated to handle inquiries regarding the non-discrimination policies:

### **Title IX Coordinator**

8000 NE Tillamook St  
Portland, OR 97213  
studentaffairs@uws.edu  
503-847-2599

### **Director of Human Resources**

8000 NE Tillamook St  
Portland, OR 97213  
humanresources@uws.edu  
503-847-2557

For further information on notice  
of non-discrimination, visit  
[www.uws.edu](http://www.uws.edu)

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## UNIVERSITY OF WESTERN STATES

Campus Address:  
8000 NE Tillamook Street • Portland, Oregon 97213

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## Mission

To advance the science and art of integrated health care through excellence in education and patient care.

## Vision

Quality of life and wellness are advanced through transformative education and health care.

## *“For the good of the patient”*

The UWS motto captures the intent behind much of what happens at UWS. At the core of university decision-making is the greater professional responsibility to the patients who ultimately benefit from the fulfillment of the university mission through integrated health care.



# Core Values

Core values are fundamental concepts that support the UWS mission and goals, shape the campus culture and exemplify the university's brand and identity.



## STUDENT-FOCUS

We work for the common good of students' academic and professional success. *To accomplish this, we:*

- Incorporate student feedback to improve academics and university services.
- When making university decisions, we ask: What effect will that have on students?
- Seek to understand the students' experience through their eyes.



## PROFESSIONALISM

We are responsible, respectful and accountable. *To accomplish this, we:*

- Demonstrate civility in all our interactions, especially when there are disagreements or differing opinions.
- Take ownership of our speech, conduct, demeanor and deliverables.
- Adhere to established policies, procedures, agreements, and deadlines.
- Act as thoughtful stewards of the university and its resources.



## BEST PRACTICES

We maintain high standards by using and integrating evidence across multiple disciplines. *To accomplish this, we:*

- Seek out and use relevant data to inform our decision-making.
- Incorporate peer-reviewed research and professional experiences into academic discourse and patient care.
- Promote student learning through excellence in instruction and assessment.



## CURIOSITY

We are innovative, open minded and forward thinking. *To accomplish this, we:*

- Approach our work with curiosity, inquisitiveness and willingness to think outside the box.
- Value and consider new ideas and ask, "What if...?"
- Remain open to change in order to advance and improve.



## WHOLE-PERSON HEALTH

We promote physical, mental and emotional wellness in all facets of the UWS experience. *To accomplish this, we:*

- Intentionally cultivate environments that support work-life balance.
- Consider personal and community wellness in decision-making.
- Maintain rigorous academic standards while supporting the health and well-being of our students.
- Include a range of health modalities in the classroom and clinic.



## INCLUSIVITY

We are respectful, mindful and welcoming of different ways of being, thinking and doing. *To accomplish this, we:*

- Actively listen to diverse perspectives and value different viewpoints and experiences.
- Promote the equity of ideas, resources, power and identity for all.
- Gather information and input from diverse groups to develop a common vision, improve policies and practices and advance institutional goals.

# President's Message



In 2023, University of Western States demonstrated our commitment to radical collaboration by affiliating with **The Community Solution Education System** (formerly referred to as “TCS”), a collaboration of highly innovative universities across the United States. This affiliation secures the benefits of radical collaboration—shared economies of scale and access to expertise in professional services—while creating and sustaining future potentials to flourish.

## THE OFFICE OF CULTURE AND COMMUNITY

UWS thrives as we nurture an ecosystem of inclusion and respect among our campus constituents, our colleagues, our business and professional partners, and members of the communities we serve. Opportunities for dialogue and discussion help facilitate meaningful interactions among students and employees. Building partnerships outside the university enriches student learning, addresses community needs, and fosters a culture of civic engagement.

## BUSINESS PARTNER PROGRAM

The university connects with supporting organizations to enhance our mission and vision through the **Business Partner Program**, offering member organizations the opportunity to engage with UWS students, employees, and alumni. UWS Business Partners increase their visibility among university constituents, create fresh opportunities to introduce new clients, and enrich existing professional relationships. Engagement options include campus vendor fairs, “Lunch and Learn” events, student scholarships, and sponsorships. Funds generated from the Business Partner Program support student learning, internships and residencies, and technology advancements.

## COMMUNITY-BASED CLINICAL EDUCATION

The UWS community-based internship program enhances clinical training for interns allowing them to continue their training in outside healthcare offices and clinics. We are now expanding our network of internship supervisors through the **Community-Based Clinical Education** (CBCE) program by developing additional training sites outside the Portland metro region to offer an extensive variety of locations and a broad diversity of practice specializations.

Students are eager to gain real-world experience and insights as they refine their clinical competencies and prepare for their transition from intern to practicing healthcare professional. The expanded CBCE program provides exciting opportunities for students to explore internships in a variety of community locations and clinical settings.

## 120TH ANNIVERSARY OF UNIVERSITY OF WESTERN STATES

UWS turns 120 years old in 2024! We will honor this extraordinary achievement on **September 27-28, 2024**. Please mark your calendars and **plan to join us in Portland for this once-in-a-lifetime celebration** as we relive moments from our illustrious past, honor the dedication of those before us, commemorate our legacy, reconnect with colleagues and friends, and prepare for our brilliant future!

I wish you a healthful and luminous New Year!



**Joseph Brimhall, DC**  
*President and CEO*

# Donor Scholarships

Students come to University of Western States (UWS) with great passion for health care and commitment to help their communities. Many of our students are also working professionals juggling school, work, family, and all that comes in between. The financial burden they face is reduced by the help of student scholarships.

As the university is at the forefront of an emerging, whole-person philosophy of health care, we offer a variety of health and wellness educational programs. As a leader in health sciences education since 1904, UWS provides integrated, evidence-informed curricula grounded in our dedication to current research and practices.

These practices, along with our world-class faculty, are just a few reasons why students are drawn to UWS. Thank you to our alumni, friends and partners who have joined this legacy by supporting students by giving directly to our students for scholarships.

## Thank you to our named scholarship donors!

The CHP Group, Chiro One Wellness Centers, Dr. Jan Neal and Britton Kennedy, Ray Smythe and Drs. Michael Horowitz and Jeannie Gutierrez.

## 2023 NAMED STUDENT SCHOLARS



### **Saeed Habib**

Chiro One Wellness Center Scholar

"Your scholarship has significantly relieved the financial burden and allowed me to focus on my studies and extracurricular activities. I am now able to invest more time leading the Sports Medicine club and volunteering on other projects that I am passionate about."



### **Chayanne Khodabandeh**

Dr. Michael Horowitz & Dr. Jeannie Gutierrez  
Immigrant/First Generation Scholarship

"...the financial support from this award will unequivocally allow me to take both American and Canadian board exams without the risk of running out of money as I approach my last installment of student loans."

## 2023 NAMED STUDENT SCHOLARS (CONT'D)



### **Isabella Mitchell**

Dr. Jan Neal Scholarship for Technology

"I cannot express enough how appreciative I am to be a recipient of this scholarship. As an international student, every little bit of financial help is making an impact for me in my education journey. With monetary help, I can access more resources and experience more learning opportunities.

I am thankful I can put these funds towards things that are essential for my studies at University of Western States. I am ever grateful for anyone who invests in the next generation of future doctors."

*"I am ever grateful for anyone who invests in the next generation of future doctors."*

**– Isabella Mitchell, student scholar**



### **Carla Cranmore**

CHP Diversity in Healthcare Scholar

"Receiving this scholarship means more to me than I can adequately express in words. It represents not only a financial aid but also a powerful endorsement of my commitment to pursuing a career in healthcare, my dedication to diversity and inclusion in the field of chiropractic and my aspiration to make a meaningful impact on patients and communities in need."



### **Khatija Bakhtiyarova**

CHP Diversity in Healthcare Scholar

"Being a part of this community not only fuels my educational journey, but also ignites my aspiration to become the best possible physician for my future patients."

# Our Supporters

UWS thanks these individuals for their generous contributions in 2023.

## PRESIDENT'S SOCIETY

Donald Bonney, DC	Lisa Kouzes, DC
Bill Borman, DC	Bobby Lucas, DC
Joseph Brimhall, DC	Rosalia Messina, EdD, MPA
Douglas Brisson, DC	Marlene Moore, PhD
Raymond Capone III, DC	Bill and Karen Moreau, DC
Jennifer Forbes, DC	Dan Murphy, DC
Mark Gabriel, DC	Jan Neal, DC
Christine Girard, ND, MPH	Michael Pettet, DC
Jeannie Gutierrez, PhD	Leonardo Romero, DC
Beverly Harger, DC	Charles Simpson, DC
Michael Horowitz, PhD	Ray Smythe
Mariann Hyland, JD	Ed Viets, DC

# \$248,380

Total contributions FY2023



## BEQUEST SOCIETY

*Planned gifts include things like bequests, trusts and retirement or life insurance policies. Each method can offer various tax benefits depending on your personal financial situation.*

Dr. Joyce McClure	Dr. Seth Alley
Dr. Jan Neal and Britton Kennedy	Anthony Corrado
Dr. Ken Pepperdine	Donavan E. Hampton
Rodney W. Percy	Thomas Fink
Herman H. Percy	Minnie A. Johnson
Dr. Beatrice Schaer	John D. and Fern A. Kieffer Trust
Mead W. Schmoeckel	Orval S. Ladd Family Trust
Ralph Svehaug	Wendy J. Lyon
Drs. Mark and Rosemary Zimmerman	Dr. Catherine Maddox

Donate here: [www.uws.edu](http://www.uws.edu)

## CORNERSTONE SOCIETY

*Thank you for referring a student to UWS.*

Richard Anderson, DC	Matthew Hood, EdD	Jaipaul Parma, DC
Jennifer Merin Babich, MS	Maahrukh Imran, DC	Julianne Penner, MS
Tanya Bachman, MS	Lanny Jamieson, DC	Leandra Ramsay, DC
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Tim Bayley, EdD, CMPC	Melanie Keith, DC	Tony Rhodes, DC
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Mark Breemer, DC	Ali Khoshbin, DC	Leah Sartison, DC, MS
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Matthew Condie, EdD	Ali Masoumi, DC	Kirsten Sparley, DC
Cara Curtis, DC	Jonathan Martin, DC	Evan Steinke, DC
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Kristyna Dorris, MS	Katie McDonald, DC	Austin Stivison, DC
Scott Emery, DC	Molly McQueary, MS	Roy Strickland, DC
Richard Esquivel, MS	Neil Mennell, DC	Laura Swingen, DC
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Jennifer Forbes, DC	Tory Naugle, DC	Ellen Roufs, MS
Lauren Furguele, MS	Meena Narayan, DC	Morgan Watson, DC
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## 2023 DONORS

*Thank you for your support!*

Jeremy Anderson-Sloan	Martha Kaeser, DC
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Mariann Hyland, JD	Chloe Vasilakas Laws, DC
Tyler Johnson, DC	Dana & Kelli Weary, DC
Robert Jones, DC	Eric Wunsch, DC



73

Total individual contributors in 2023

# 2023 Business Partners

The Business Partner Program offers a wide variety of giving levels and benefits. You will have opportunities to increase visibility of your brand, generate sales, and make clients for life while contributing to the success of UWS and our students.

Learn more by visiting [uws.edu/business-partner-program/](https://uws.edu/business-partner-program/) or email [giving@uws.edu](mailto:giving@uws.edu).

## DIAMOND PARTNERS



# NCMIC

## PLATINUM PARTNERS



## GOLD PARTNERS

### ACTIVATOR METHODS®

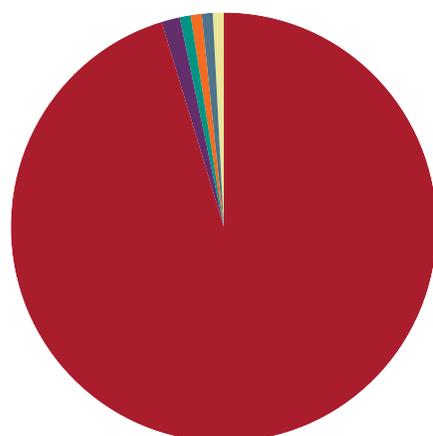
## SILVER PARTNERS



## BRONZE PARTNERS

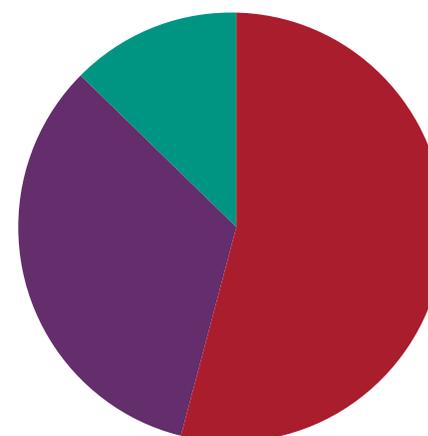


# UWS by the Numbers



## Revenue Sources

- TUTION & FEES 95.5%
- FEDERAL SUPPORT 1.3%
- CONTINUING EDUCATION & OTHER 1.0%
- CLINIC SERVICES 0.9%
- AUXILIARY ENTERPRISES 0.7%
- CONTRIBUTIONS 0.7%



## Allocation

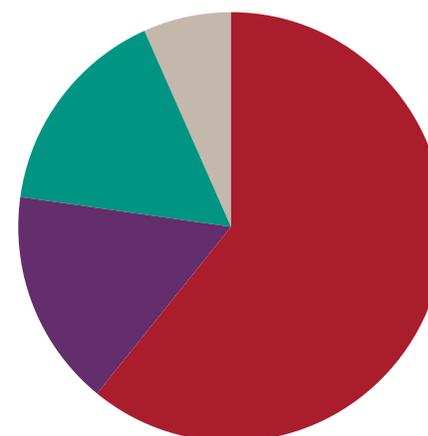
- EDUCATIONAL SERVICES & FACILITIES 54.4%
- MANAGEMENT, GENERAL & ADMINISTRATIVE 32.9%
- STUDENT SERVICES 12.7%

## 2023 FINANCIAL REFLECTION

University of Western States yielded strong financial results that meaningfully enhanced the financial foundation in the short-term and long-term.

The net financial results incorporated both on-going and one-time revenue. Revenue generated from net tuition and fees, contributions from our dedicated alumni and friends, clinical services, auxiliary services, investment returns, and other sources allowed the university to provide excellent instruction and support services to our students along with opportunities to develop their clinical competencies. Please note that 2023 was an 11 month year due to the fiscal year ending month change.

**Thank you for your continued support of University of Western States and our wonderful students and patients.**



## Distribution

- COMPENSATION & EMPLOYEE 60.9%
- FACILITY & OFFICE 16.5%
- PROFESSIONAL SERVICES & OTHER 16.0%
- DEPRECIATION & AMORTIZATION 6.6%

# UWS by the Numbers

## Student Demographics

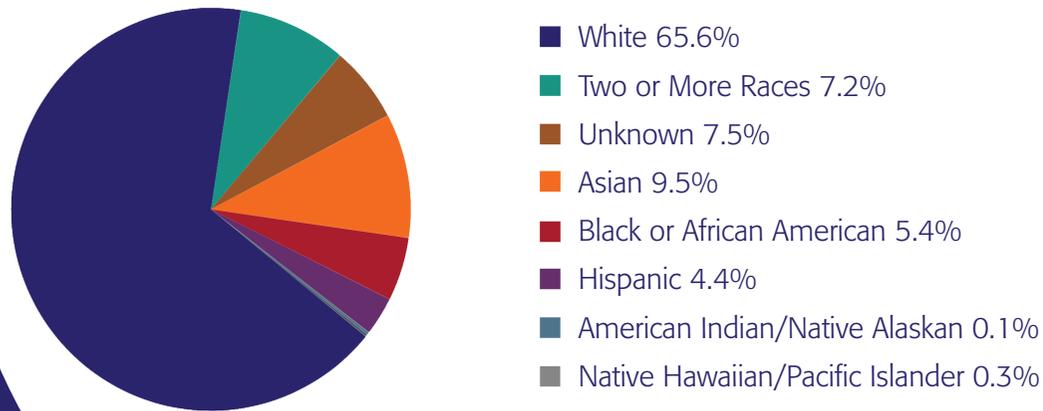
### GENDER



### MEDIAN AGE



### RACE/ETHNICITY



## UWS STUDENT AND ALUMNI STATS FROM FALL 2023



Total Student Headcount



Number of Students Enrolled in Two or More Programs



Loan Default Rate – Official FY20



Number of Connected Alumni



Countries Represented by Student Body

## FY23 STUDENT FEEDBACK SURVEY RESULTS

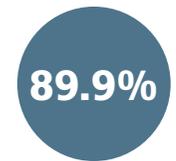
The data below indicates percentage of positive responses.



I am being prepared in my education to utilize evidence-informed management strategies in providing care to patients/clients.



Staff in the library have been helpful to me.



There is a commitment to diversity and inclusion at UWS.

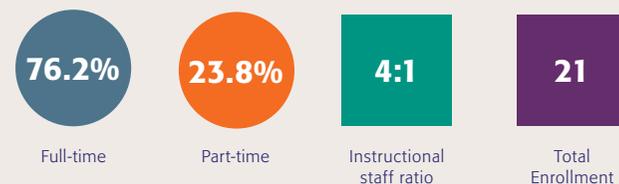
## Sport and Performance Psychology

Since 2015

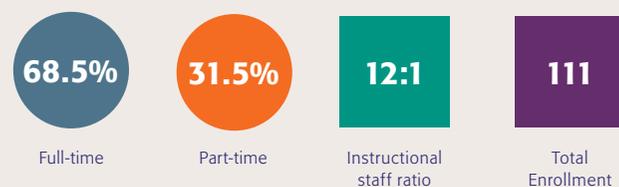
### Doctor of Education (EdD)



### Doctor of Education (EdD) - Clinical Mental Health Counseling Specialization



### Master of Science



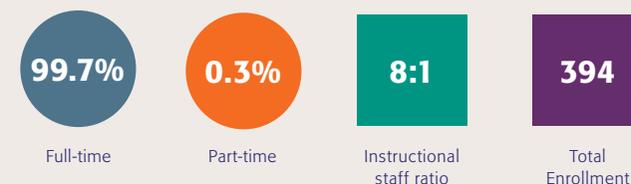
### Graduate Certificate



## Doctor of Chiropractic

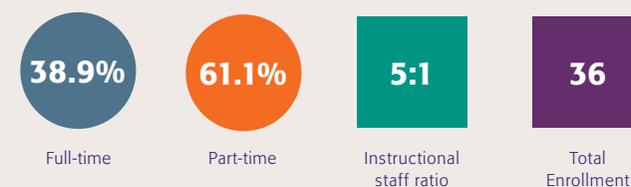
Since 1904

Licensure success rate – The four-year average for students attaining licensure in the United States or Canada within six-months of graduation is 92%



## Sports Medicine (Master of Science)

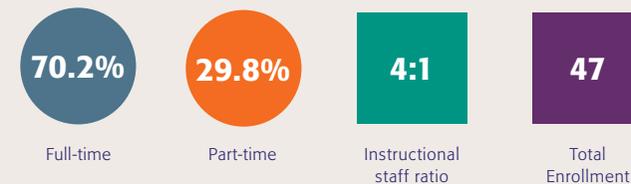
Since 2010



## Clinical Mental Health Counseling

Since 2019

### Master of Science



## Doctor of Naturopathic Medicine

Since 2023



## Human Nutrition and Functional Medicine

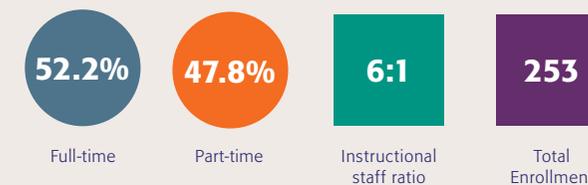
Master of Science since 2012, Graduate Certificate 2014, Doctor of Clinical Nutrition 2021

Licensure pass rate (CNS): 91% pass rate for CNS exam in 2021

### Doctor of Clinical Nutrition



### Master of Science



### Graduate Certificate



# UWS Board of Trustees Message

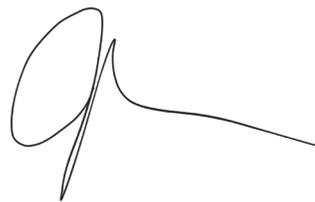


This has been yet another exciting year at UWS as we continue our progress of affiliation with The Community Solution Education System. The institution is already seeing the benefits of working collaboratively with other system institutions to attain economies of scale and provide better service to our UWS community.

This year we will celebrate our 120th year as a leading institution in chiropractic education. Honestly, it seems like yesterday that we celebrated 110 years and here we are again with another milestone. Time marches on and the positive changes and forward-thinking mindset of the UWS community is apparent looking over the last decade.

I am especially excited about our community-based clinical education program. As someone who has participated in this program as a clinic many times over the years, I am thrilled that we are extending opportunities throughout the U.S. and Canada. I want to especially thank our field doctors who serve as mentors and offer their clinical sites for our students. These experiences are invaluable not only to our students but also to our clinics and our professions as we are setting our future colleagues up for success in the field upon graduation.

I again extend my thanks to the leadership teams of UWS and The Community Solution Education System, the faculty and staff of our institution, our students, our governing board and our alumni for such a productive and exciting year. *Here's to another 120 years of making a difference.*



**Dr. Jennifer Forbes**  
Chair, Board of Trustees  
Grad 2000, 2015

*"The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails."*

– William Arthur Ward

# BOARD of TRUSTEES

# BOARD



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Jennifer Forbes, DC



Mariann Hyland, JD, MSW



Sandra Mooney, CPA



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Christine Girard, ND



Robert Jones, DC



Marlene Moore, PhD



Patricia Potter, MBA



Horace Elliott



John Greaney, JD



Joyce McClure, DC



Elli Morton, DC



Ron Rogers, DC

# Connect and Engage with Your Peers and Students

**Alumni Navigator:** Use your experiences to provide insight and knowledge to prospective students to decide if UWS is right for them. Navigators partner with admissions to answer questions from prospective students about programs, professions, and life after graduation. Reach out to the alumni office or request more information here [uws.edu/alumni/navigator-program/](https://uws.edu/alumni/navigator-program/).

**Alumni Finder Map:** This map connects UWS alums to potential referrals and provides opportunities for alumni to connect with other practicing alumni in their area. Learn more and request to be added to the map at [uws.edu/alumni/alumni-finder-map/](https://uws.edu/alumni/alumni-finder-map/).

**Alumni Publications:** Our alumni and friends magazine, is another way to stay informed about UWS! From graduate success stories to highlights on faculty, research and more. Latest editions will arrive in your email or visit [uws.edu/alumni/intouch/](https://uws.edu/alumni/intouch/).

**Career and Professional Development:** UWS offers online resources to alumni related to business success. Our Cultivating Curiosity Webinar series and Lunch and Learn speakers feature expert panelists in facilitated discussions on current topics. Check the UWS events calendar for upcoming events as well as [uws.edu/webinars](https://uws.edu/webinars).

**Switchboard:** A UWS-hosted online community space for all your "asks" and "offers." Connect with the community at [uws.edu/alumni/switchboard/](https://uws.edu/alumni/switchboard/).

**Business Partner Program:** The Business Partner Program offers a wide variety of giving levels and benefits. You will have opportunities to increase visibility of your brand, generate sales, and make clients for life while contributing to the success of UWS and our students. Learn more by visiting [uws.edu/business-partner-program/](https://uws.edu/business-partner-program/).

**Individual Donors:** Donors positively impact student programs, services, scholarships and more. When you support what you love about UWS with tax-deductible gifts, you are helping devote more resources to putting students first. Learn more or give at [giving@uws.edu](mailto:giving@uws.edu).

**Interested in other ways to give?** UWS offers planned giving resources by way of trusts, bequests and insurance policies. We also accept in-kind donations to the university. Learn more about ways to give and our in-kind donation guidelines by visiting [uws.edu/donate/](https://uws.edu/donate/).

## Giving Societies

**President's Society:** Honors those who support the university by contributing \$1,000 or more monetarily. More details can be found on the webpage [uws.edu/donate/presidents-society/](https://uws.edu/donate/presidents-society/).

**Cornerstone Society:** Whether referring a friend, patient, colleague or family member, you can contribute to the university's legacy of excellence by encouraging a new student on their professional path. Visit [uws.edu/alumni/student-referral/](https://uws.edu/alumni/student-referral/) for more information.

**Bequest Society:** Honors those who have planned to give back to UWS through bequests, trusts, insurance policies and lifelong dedication to the university [uws.edu/donate/ways-to-give/](https://uws.edu/donate/ways-to-give/).

## CONTACT US

### Development Office

503-847-2574  
[giving@uws.edu](mailto:giving@uws.edu)  
[uws.edu/donate](https://uws.edu/donate)

### Admissions Office

800-641-5641  
[admissions@uws.edu](mailto:admissions@uws.edu)  
[uws.edu/admissions](https://uws.edu/admissions)

### Alumni Office

503- 251-5713  
[alumni@uws.edu](mailto:alumni@uws.edu)  
[uws.edu/alumni-relations](https://uws.edu/alumni-relations)