



UWS FY24/25 Strategic Priorities

The strategic focus for FY24 and FY25 is advancing healthy growth and organizational wellness as UWS integrates with TCS Education System. The advancement of healthy growth and organizational wellness will be achieved through three strategic priorities:

1. Elevate brand awareness to support enrollment and sustainability	Elevate brand awareness through targeted and strategic messaging, marketing, and outreach to support enrollment and sustainability
2. Advance academic program and student support models	Advance academic program and student support models to improve flexibility, promote sustainability, facilitate scalability, and preserve quality
3. Expand clinical learning and training opportunities	Expand patient encounters through development of an interdisciplinary clinic experience serving a broad diversity of patients and clinical presentations, by: <ul style="list-style-type: none">• Growing community-based clinical education,• Increasing complementary care,• Adding interdisciplinary providers, and• Promoting specialty care.

TCS Education System Integration

